

Introduction

Educational Multimedia Research Centre, St. Xavier's College (Autonomous), Kolkata was established in 1986 as Audio Visual Research Centre to make educational television programmes for the Countrywide Classroom project of the University Grants Commission. Over a period of time it grew in strength and was upgraded to Educational Media Research Centre. Then in the early part of the second millennium it was further modified and named as Educational Multimedia Research Centre. From then on EMRC became EMMRC and besides making television programmes as was the mandate of UGC it also started making e-content. This mandate was further modified and EMMRCs are expected to make not just enrichment programmes but programmes that are syllabus-based. Then these programmes are transformed into e-content. At present this is the main function of EMMRC.